



Investor Presentation

Seaport Global Acquisition Corp.

September 2021

Important Information About the Business Combination and Where to Find It

In connection with the proposed business combination, Seaport Global Acquisition has filed a preliminary proxy statement and intends to file a definitive proxy statement with the Securities and Exchange Commission (“SEC”). The preliminary and definitive proxy statements and other relevant documents will be sent or given to the stockholders of Seaport Global Acquisition as of the record date established for voting on the proposed business combination and will contain important information about the proposed business combination and related matters. Stockholders of Seaport Global Acquisition and other interested persons are advised to read, the preliminary proxy statement and any amendments thereto and, once available, the definitive proxy statement, in connection with Seaport Global Acquisition’s solicitation of proxies for the meeting of stockholders to be held to approve, among other things, the proposed business combination because the proxy statement will contain important information about Seaport Global Acquisition, Redbox and the proposed business combination. When available, the definitive proxy statement will be mailed to Seaport Global Acquisition’s stockholders as of a record date to be established for voting on the proposed business combination. Stockholders will also be able to obtain copies of the proxy statement, without charge, once available, at the SEC’s website at www.sec.gov/ or by directing a request to: Seaport Global Acquisition Corp., 360 Madison Avenue, 20th Floor, New York, NY 10017, Attention: Secretary, telephone: (212) 616-7700. The information contained on, or that may be accessed through, the websites referenced in this communication is not incorporated by reference into, and is not a part of, this communication.

Participants in the Solicitation

Seaport Global Acquisition, Redbox and their respective directors and executive officers may be deemed participants in the solicitation of proxies from Seaport Global Acquisition’s stockholders in connection with the business combination. Seaport Global Acquisition’s stockholders and other interested persons may obtain, without charge, more detailed information regarding the directors and officers of Seaport Global Acquisition in Seaport Global Acquisition’s final prospectus filed with the SEC on December 1, 2020 in connection with Seaport Global Acquisition’s initial public offering. Information regarding the persons who may, under SEC rules, be deemed participants in the solicitation of proxies to Seaport Global Acquisition’s stockholders in connection with the proposed business combination is set forth in the proxy statement for the proposed business combination. Additional information regarding the interests of participants in the solicitation of proxies in connection with the proposed business combination is included in the proxy statement that Seaport Global Acquisition has filed with the SEC.

No Offer or Solicitation

This communication shall neither constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.

Confidentiality Notice and Undertaking

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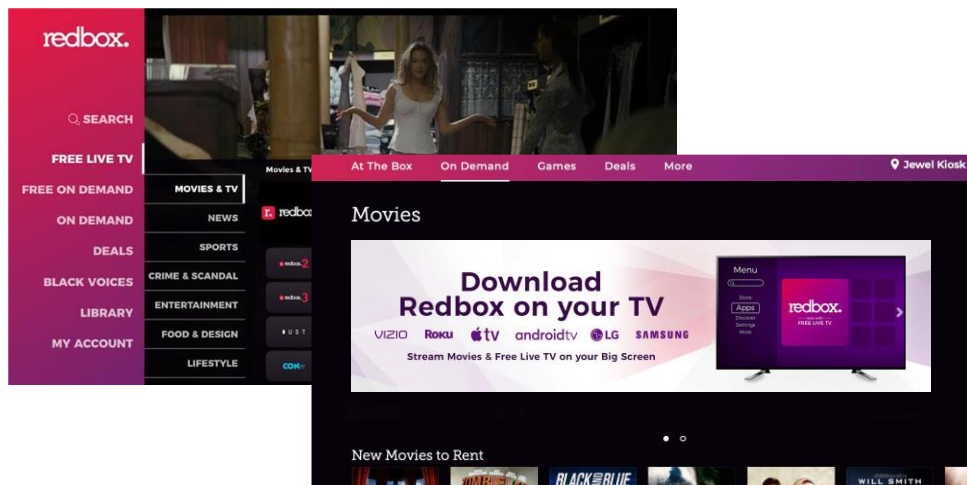
Forward-Looking Statements

This communication includes certain statements that are not historical facts but are forward-looking statements for purposes of the safe harbor provisions under the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements generally are accompanied by words such as “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “intend,” “expect,” “should,” “would,” “plan,” “predict,” “potential,” “seem,” “seek,” “future,” “outlook,” and similar expressions that predict or indicate future events or trends or that are not statements of historical matters. All statements, other than statements of present or historical fact included in this communication, regarding Seaport Global Acquisition’s proposed business combination with Redbox, Seaport Global Acquisition’s ability to consummate the transaction, the benefits of the transaction and the combined company’s future financial performance, as well as the combined company’s strategy, future operations, estimated financial position, estimated revenues and losses, projected costs, prospects, plans and objectives of management are forward-looking statements. These statements are based on various assumptions, whether or not identified in this communication, and on the current expectations of the respective management of Seaport Global Acquisition and Redbox and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond the control of Seaport Global Acquisition or Redbox. Potential risks and uncertainties that could cause the actual results to differ materially from those expressed or implied by forward-looking statements include, but are not limited to, changes in domestic and foreign business, market, financial, political and legal conditions; the inability of the parties to successfully or timely consummate the business combination, including the risk that any regulatory approvals are not obtained, are delayed or are subject to unanticipated conditions that could adversely affect the combined company or the expected benefits of the business combination or that the approval of the stockholders of Seaport Global Acquisition or Redbox is not obtained; failure to realize the anticipated benefits of business combination; risk relating to the uncertainty of the projected financial information with respect to Redbox; the amount of redemption requests made by Seaport Global Acquisition’s stockholders; the overall level of consumer demand for Redbox’s products; general economic conditions and other factors affecting consumer confidence, preferences, and behavior; disruption and volatility in the global currency, capital, and credit markets; the financial strength of Redbox’s customers; Redbox’s ability to implement its business and growth strategy; changes in governmental regulation, Redbox’s exposure to litigation claims and other loss contingencies; disruptions and other impacts to Redbox’s business, as a result of the COVID-19 pandemic and government actions and restrictive measures implemented in response, and as a result of the proposed transaction; Redbox’s ability to retain and expand customer relationships; competitive pressures from many sources, including those using other distribution channels, having more experience, larger or more appealing inventory, better financing, and better relationships with those in the physical and streaming movie and television industries; developments in the home video distribution market as newer technologies and distribution channels compete for market share, and Redbox experiences a secular decline in the physical rental market; the impact of decreased quantity and quality of movie content availability for physical and digital distribution due to changes in quantity of new releases by studios, movie content failing to appeal to consumers’ tastes, increased focus on digital sales and rentals, and other general industry-related factors; the termination, non-renewal or renegotiation on materially adverse terms of Redbox’s contracts or relationships with one or more of its significant retailers or studios; Redbox’s inability to obtain licenses to digital movie or television content for home entertainment viewing; Redbox’s reliance upon a number of partners to make its digital service available on their devices; unforeseen costs and potential liability in connection with content Redbox acquires, produces, licenses and/or distributes through its service; the impact of the COVID-19 pandemic on Redbox’s business, results of operations and financial condition, its suppliers and customers and on the global economy; the impact that global climate change trends may have on Redbox and its suppliers and customers; Redbox’s ability to protect patents, trademarks and other intellectual property rights; any breaches of, or interruptions in, Seaport Global Acquisition’s information systems; fluctuations in the price, availability and quality of electricity and other raw materials and contracted products as well as foreign currency fluctuations; changes in tax laws and liabilities, tariffs, legal, regulatory, political and economic risks.

More information on potential factors that could affect Seaport Global Acquisition’s or Redbox’s financial results is included from time to time in Seaport Global Acquisition’s public reports filed with the SEC, including its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K as well as the preliminary proxy statement that Seaport Global Acquisition has filed and the definitive proxy statements that Seaport Global Acquisition intends to file with the SEC in connection with Seaport Global Acquisition’s solicitation of proxies for the meeting of stockholders to be held to approve, among other things, the proposed business combination. If any of these risks materialize or Seaport Global Acquisition’s or Redbox’s assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that neither Seaport Global Acquisition nor Redbox presently know, or that Seaport Global Acquisition and Redbox currently believe are immaterial, that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Seaport Global Acquisition’s and Redbox’s expectations, plans or forecasts of future events and views as of the date of this communication. Seaport Global Acquisition and Redbox anticipate that subsequent events and developments will cause their assessments to change. However, while Seaport Global Acquisition and Redbox may elect to update these forward-looking statements at some point in the future, Seaport Global Acquisition and Redbox specifically disclaim any obligation to do so, except as required by law. These forward-looking statements should not be relied upon as representing Seaport Global Acquisition’s or Redbox’s assessments as of any date subsequent to the date of this communication. Accordingly, undue reliance should not be placed upon the forward-looking statements.

OUR VISION

Redbox provides **quality home entertainment for everyone**



OUR MISSION

Redbox makes it **ridiculously cheap and easy** for consumers to get the home entertainment they want most

(1) Based on estimated foot traffic at our retail locations. Sources: Retailer Reported Traffic, Placer
(2) Based on estimates and partner analytics. Sources: Google, LiveIntent, Vistar, Magnite
(3) Total combined followers across Facebook, Instagram, and Twitter

Redbox Universe at a Glance

redbox.

40 million
CUSTOMERS

redbox.
»»» PERKS

39 million
LOYALTY MEMBERS



400 million
EST WEEKLY
RETAIL
IMPRESSIONS⁽¹⁾



46 million+
EMAIL
SUBSCRIBERS



600 million+
MONTHLY MEDIA
IMPRESSIONS⁽²⁾



43 million+
APP
DOWNLOADS



6 million
SMS
SUBSCRIBERS



7 million+
SOCIAL MEDIA
REACH⁽³⁾

redbox.

Transformation Provides More Choice Than Any Competitor

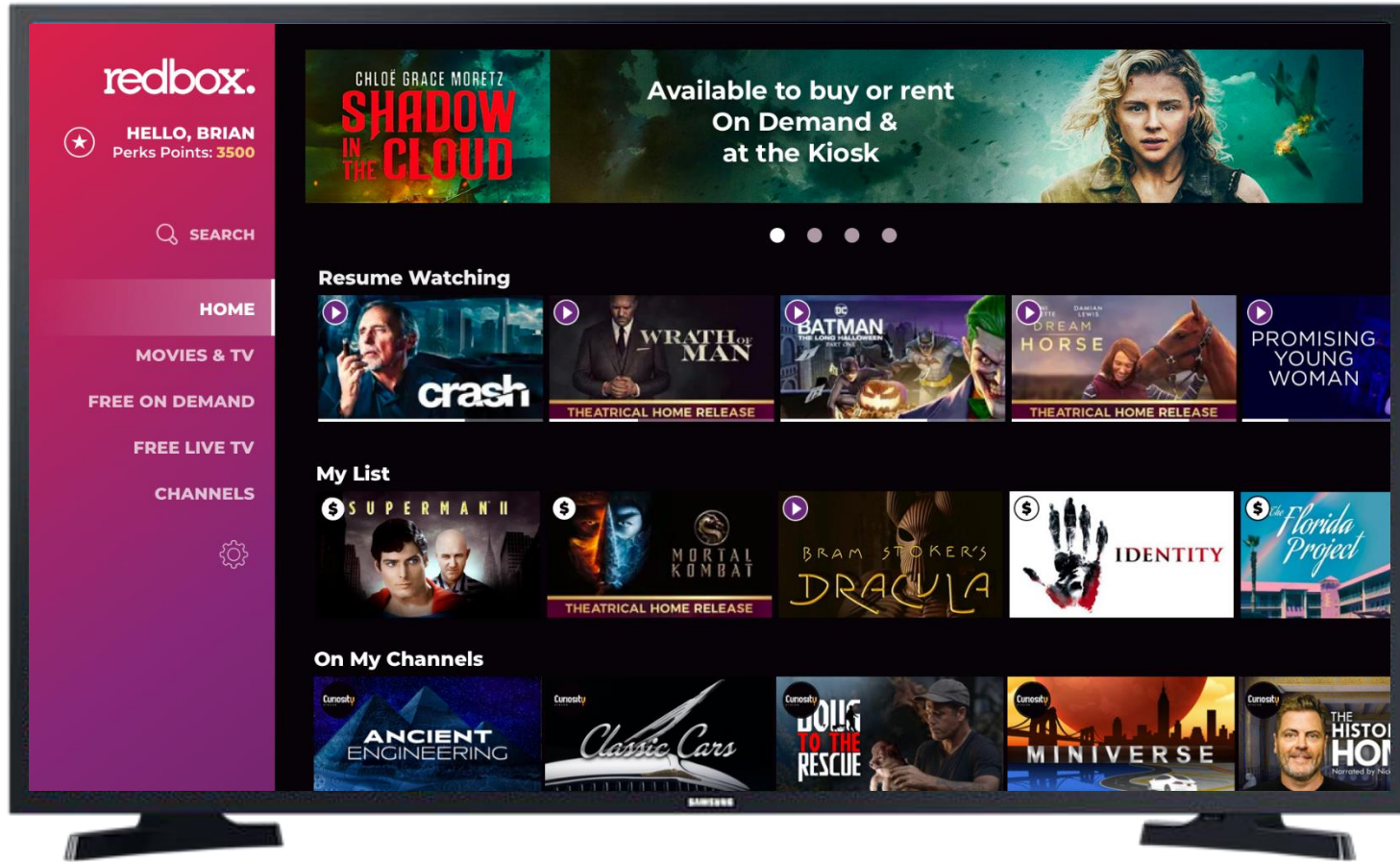
Redbox is undergoing a

radical transformation from a legacy DVD rental business to a multi-faceted digital entertainment company

that spans multiple entertainment windows and business models



Redbox Provides a Single App Experience



VIZIO

Roku



SAMSUNG



androidtv



PlayStation.
Coming 2021

Note: The display of these trademarks, service marks and trade names is for illustrative purposes only. Redbox does not currently have agreements in place with these companies but intends to pursue them.

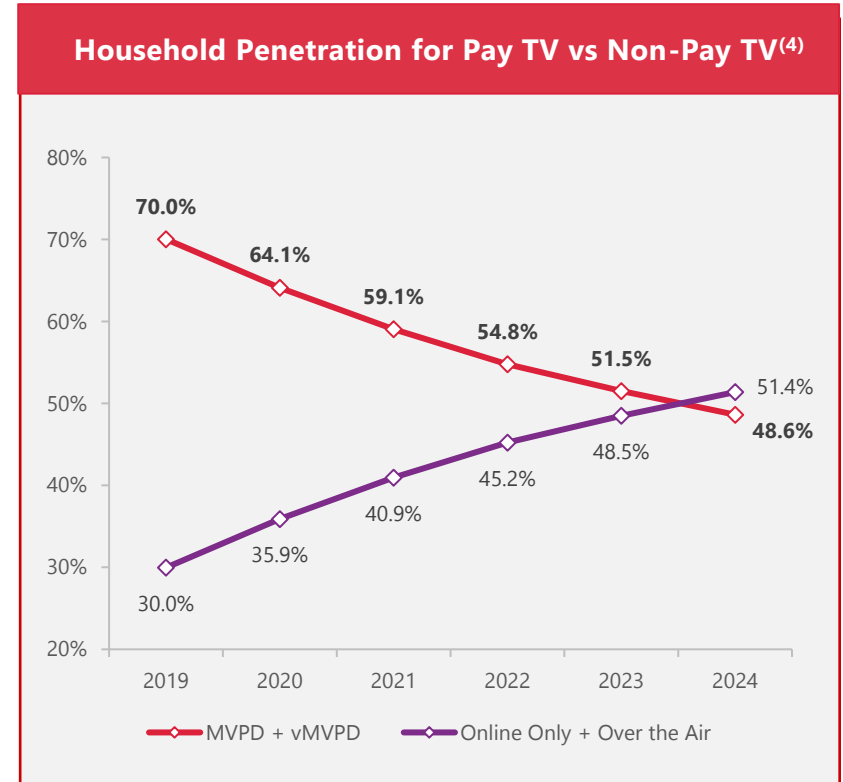
Differentiated Customer Base That is Still Migrating to Streaming

Value Conscious Movies Lovers



Adoption Opportunity

- **71%** of customers identify as “Deal Hunters”⁽¹⁾
- **58%** of customers are heavily engaged in loyalty/rewards programs⁽¹⁾
- Users consume significantly more movies than Average US Broadband Household
 - **72%** more movies in theatres⁽²⁾
 - **2x** more movie rentals⁽²⁾
- Users spend more on Cable TV than Average Entertainment Consumer⁽³⁾



70% of customers are late adopters of new technology⁽¹⁾

(1) Source: Redbox Customer Panel; 2019 Psychographic Profiling Survey
(2) Source: Interpret's New Media Measure syndicated study Q3'18 (Age 13-65)
(3) Source: MasterCard Data Warehouse; Apr'19-Mar'20 Study
(4) Source: SNL Kagan – April 2020

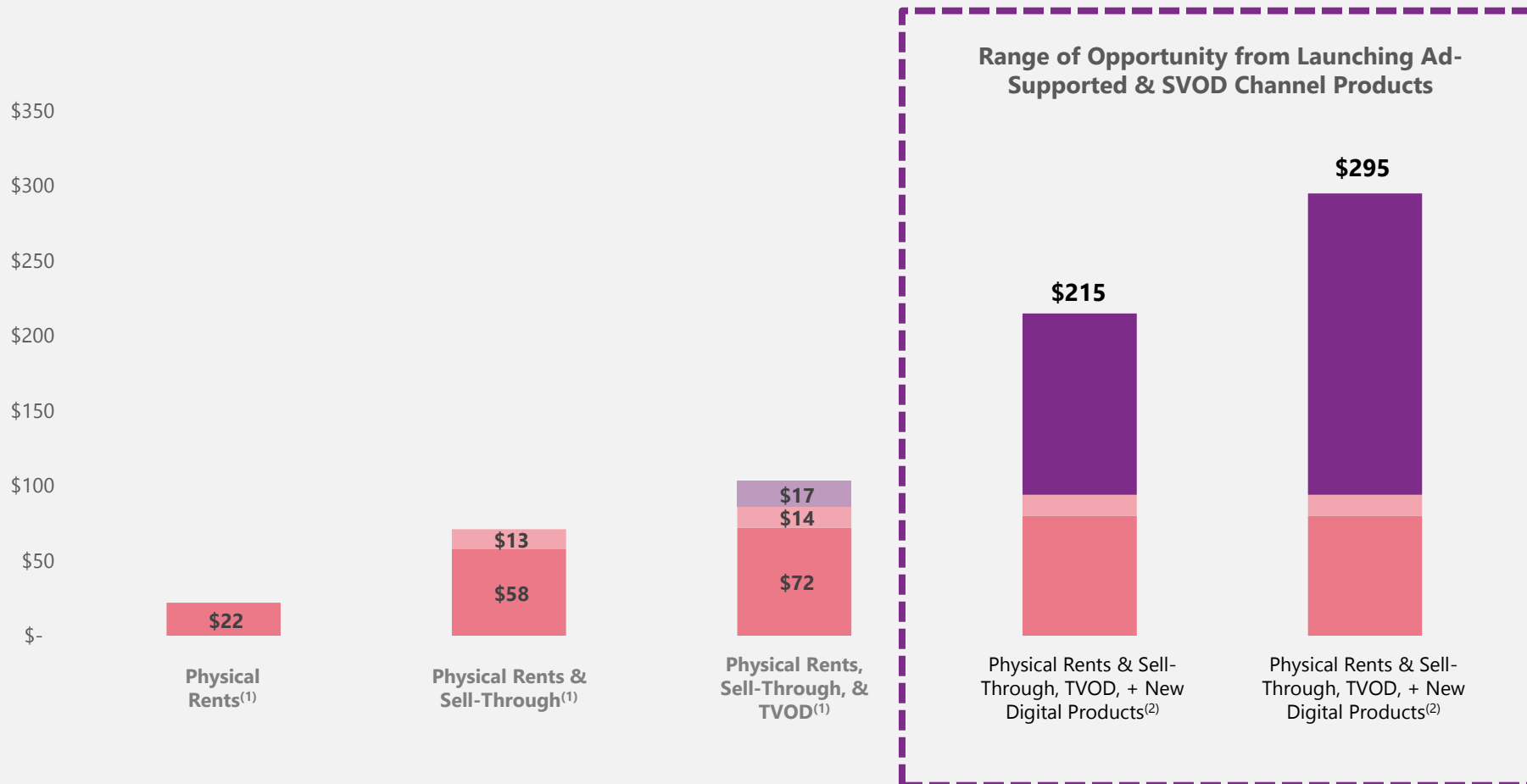
Digital Transformation is Building on a Strong Foundation

1	Established brand and market leader in home entertainment	6Bn+ Lifetime Rents
2	Large and highly differentiated customer base	40MM Annual Customers
3	Huge marketing reach and scaled loyalty program	46MM E-mail Subscribers
4	Rapid digital transformation proven by business trends	2.5x Digital Growth in 2020
5	Digital plays in both massive and fast-growing AVOD and SVOD	\$44Bn TAM AVOD & SVOD (2021E)

Expanding Digital Offerings Increases TAM & Customer Value Potential

Customer Value of Multi-Product Customers

Physical Rents PRM TVOD Digital Products

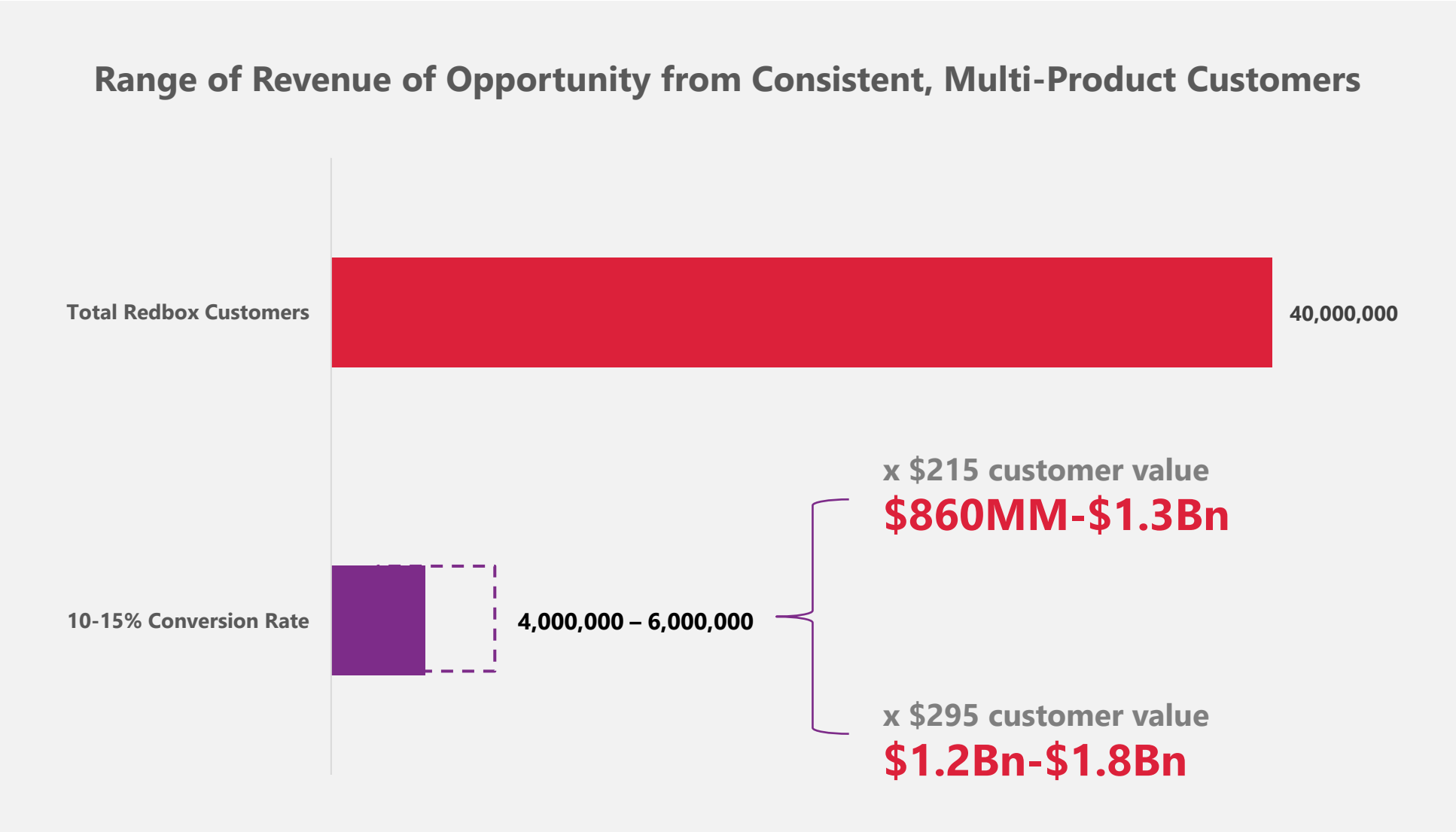


(1) Physical Rents & Sell-through, TVOD are based on actual multi-product Redbox customers

(2) Includes a combination of TVOD, SVOD subscriptions, and AVOD hours watched

Converting a Small Percentage of Existing Customers to Consistent Multi-Product Users Leads to \$800MM to \$1Bn+ in Annual Revenue from this Cohort Alone

Range of Revenue of Opportunity from Consistent, Multi-Product Customers



Revenue opportunity is in addition to single-product customer revenue
(e.g. Legacy Only or TVOD Only or AVOD Only)

Digital Transformation Underway

On Demand

*Transactional PVOD/ VOD/
EST*

Dec 2017

- ✓ 14MM+ lifetime transactions
- ✓ 3MM+ total customers
- ✓ 129% CAGR of TVOD Revenue⁽¹⁾

redbox.
ON DEMAND

Free Live TV

*Ad-Supported Linear
Channels*

Feb 2020

- ✓ 1MM+ MAU since inception
- ✓ 9MM+ unique devices in last 12 months
- ✓ 100+ channels
- ✓ 3 Redbox channels



Free On Demand

*Ad-Supported Movies
& TV*

Dec 2020

- ✓ 2K+ AVOD titles and growing
- ✓ 960% YoY growth in ad-supported hours as of June '21

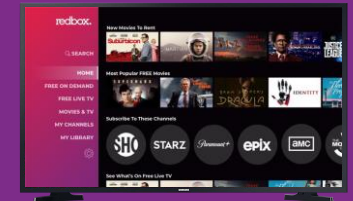


Premium / SVOD Channels

*3rd Party SVOD Channel
Subscriptions*

Q2 2022

- ✓ 62K+ bundles purchased in Showtime market test
- ✓ Increased customer acquisition & retention through Redbox loyalty and promotions



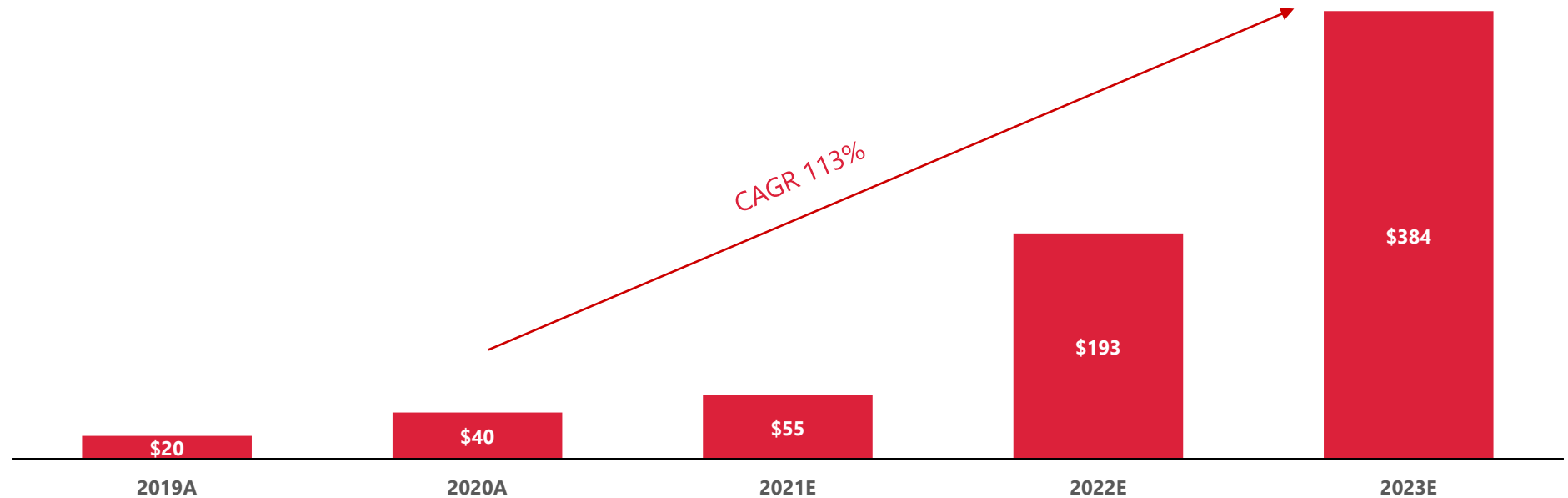
(1) Representative of TVOD Annual Revenue CAGR from 2018 to 2020

Digital Projections

The **digital transformation builds** atop a **solid foundation of digital experiences** already available with Redbox. The investment in Free On Demand and build out of SVOD Channels will drive an expected **113% CAGR** between 2020 and 2023. Growth rates in 2020 and 2021 impacted by fewer new title releases

On Demand Revenue Projection

\$ in millions

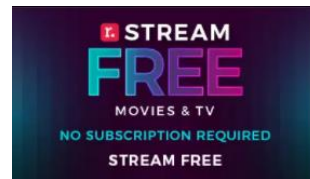


Digital Business Segment

redbox.
ON DEMAND

Transactional VOD

+



Ad-Supported (AVOD & FLTV)

+



SVOD / Premium Channels

+

redbox. connect

Media Network

Massive DOOH Opportunity to Monetize Kiosk Network

4,000 digital video screens being installed across prime retail placements in 2021 to enhance in-store marketing capabilities, with opportunity to expand more broadly across kiosk network

\$5.6Bn⁽¹⁾

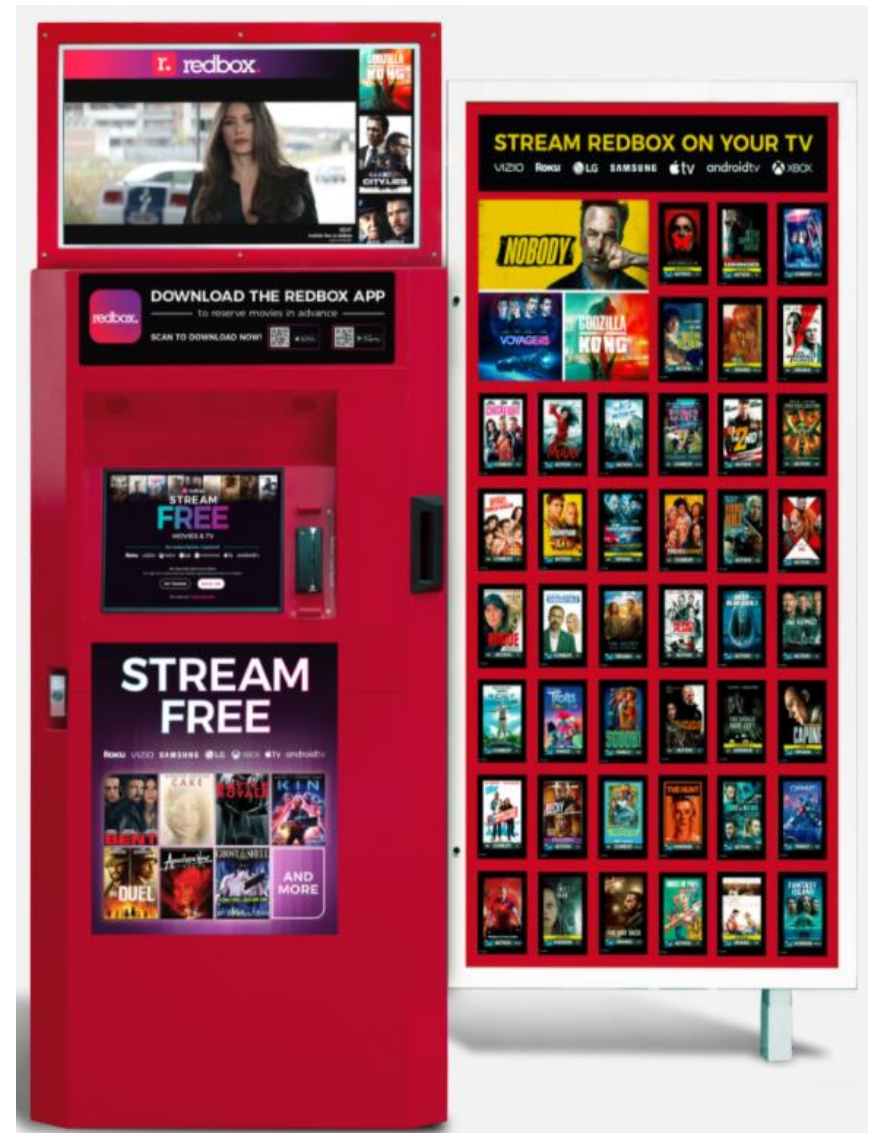
2020 DOOH
TAM in US

SSP & DSP

Growth Provide
New Opportunities

**> \$70MM Annual Revenue
Opportunity**

across 40K kiosks, with strategic opportunity to build out a broader retail network, rolling up additional retail placements in digital out of home (DOOH)



(1) 2020, Research & Markets – “Digital OOH – Global Market and Trajectory & Analytics”

Redbox Entertainment Drives Higher Margins



Redbox Entertainment creates a distinct **competitive advantage** and **incremental margin**

21	26	36+
Titles Released to Date ⁽¹⁾	More Titles Committed ⁽¹⁾	Targeted Releases per Year



Transactional

Physical Rental

Premium Pay/ SVOD

AVOD

Revenue is generated through multiple release channels and will range depending on title

(1) Title counts as of 7/15/2021

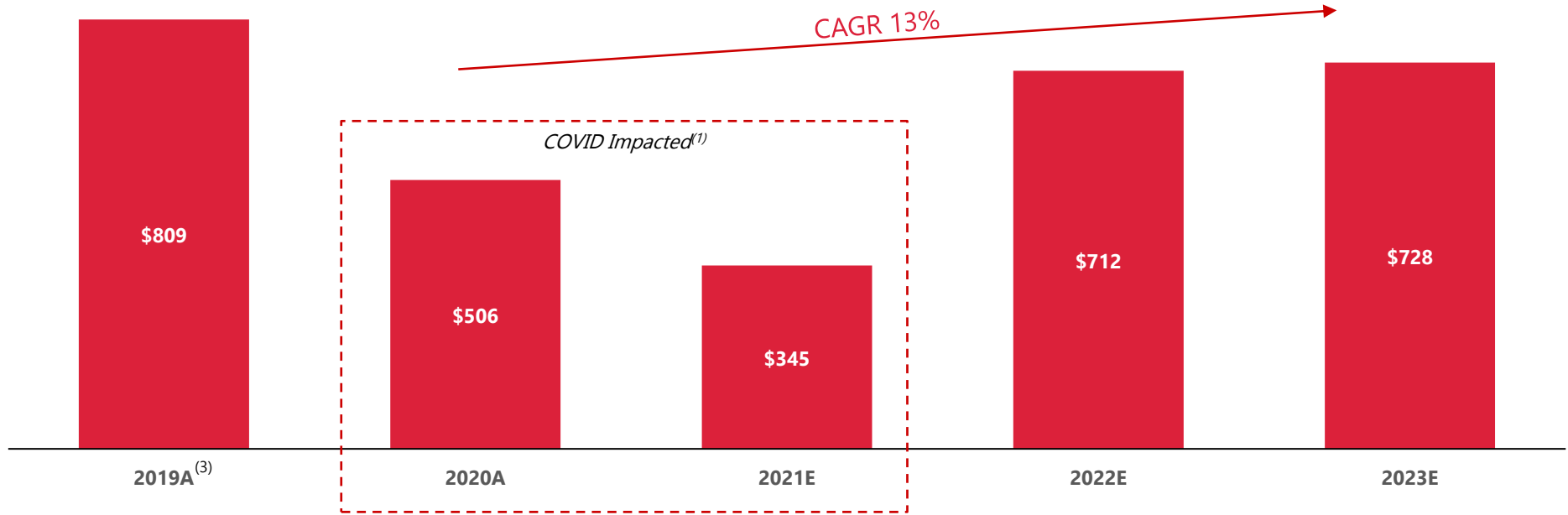


Valuable & Diversified Legacy Business

The **legacy business** is expected to return to a pre-pandemic level of physical title releases in 2022 and beyond. **Further diversification** of legacy revenues through Redbox Entertainment and the Service business will also add to topline revenue.

Legacy Business Revenue Projection

\$ in millions



Theatrical Title Count	2019A ⁽³⁾	2020A	2021E	2022E	2023E
	140	68	59	140-150 ⁽²⁾	140-150 ⁽²⁾

Legacy Business Segment

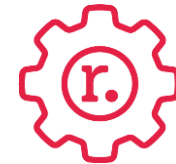


Kiosk Business

+



+




Service Business

(1) 2020A and 2021E experienced ~50% reduction in theatrical releases compared to 2019A
 (2) 2022E and 2023E title counts are estimated and subject to change
 (3) 2019A financials exclude Games Business results for comparability. Games Business was wound down in Dec 2019

Performance at the Kiosk

- Global markets are still in the process of re-opening and large titles that depend on global audience may continue to shift
- With the return of theatrical exhibition at more normal levels, expect 140 – 150 releases in 2022 and 2023
- Declining productivity per title can be offset by increasing revenue per rental

Metric	2019A	2020A	2021E	2022E	2023E
Title Count	140	68	59 ⁽¹⁾	140 – 150 ⁽¹⁾	
Rentals <i>(in millions)</i>	250	146	Will range based on timing of releases and title productivity		
					
Avg. Rentals / Title <i>(in millions)</i>	1.8	2.2	Expect declines in title productivity; assumed 1.0-1.2 rents per title in 2022 and 2023		
Avg. Revenue / Rental	\$3.12	\$3.12	Ability to optimize pricing		
All Legacy Revenue <i>(\$ in millions)</i>	\$809	\$506	Rental revenue a function of productivity & price optimization		

(1) Expected title counts are subject to change

Summary Financials 2019-2023

(\$ in millions)	COVID Impacted Years					'20-'23
	2019A	2020A	2021E	2022E	2023E	CAGR
Net Revenue:						
Redbox Legacy	\$809	\$506	\$345	\$712	\$728	12.8%
Redbox Digital	\$20	\$40	\$55	\$193	\$384	113.0%
Total Net Revenue	\$829	\$546	\$400	\$906	\$1,112	26.7%
<i>% Growth</i>	-20.7%	-34.1%	-26.8%	126.4%	22.8%	
Gross Profit	\$498	\$325	\$241	\$506	\$565	20.2%
<i>% Margin</i>	60.1%	59.5%	60.1%	55.9%	50.8%	
Total Operating Costs	\$323	\$251	\$219	\$321	\$332	9.8%
One-time Addbacks	\$21	\$39	\$19	\$7	\$3	
Adj. EBITDA	\$196	\$114	\$40	\$193	\$237	27.6%
<i>% Margin</i>	23.6%	20.8%	10.1%	21.3%	21.3%	
Capital Expenditures	\$33	\$21	\$14	\$20	\$15	-11.5%
Free Cash Flow	\$163	\$93	\$26	\$173	\$222	33.8%
<i>% Conversion</i>	83.2%	81.5%	64.9%	89.8%	93.8%	

Notes: 2021E updated as of September 2021
Timing of investments from proceeds will impact when benefits are realized
Operating Costs exclude public company costs
Free Cash Flow is defined as Adjusted EBITDA less total capital expenditures
2019A financials exclude Games Business results for comparability. Games Business was wound down in Dec 2019

Transaction Summary

Sources

(\$ in millions)

Existing Redbox Shareholders Equity Rollover	\$328	58%
Sponsor Promote ⁽³⁾	36	6%
SPAC Cash in Trust ⁽²⁾	144	25%
Cash at Closing	11	2%
PIPE Proceeds	50	9%
Total Sources	\$569	100%

Uses

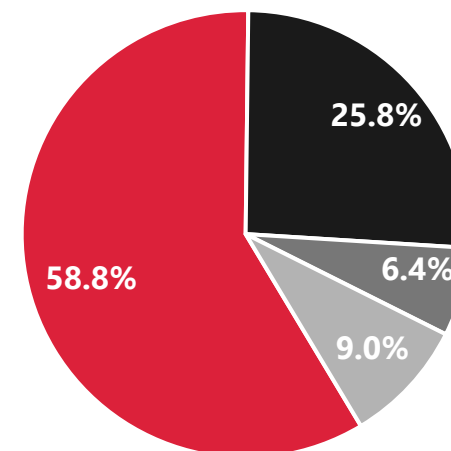
Existing Redbox Shareholders Equity Rollover	\$328	58%
Sponsor Promote ⁽³⁾	36	6%
Cash to Balance Sheet	82	14%
Debt Paydown	103	18%
Estimated Transaction Costs	20	4%
Total Uses	\$569	100%

Illustrative Pro Forma Valuation

(\$ in millions except share price)

Illustrative Share Price	\$10.00
Pro Forma Shares Outstanding ⁽¹⁾	55.7
Implied Equity Value	\$557
Plus: Pre-Transaction Debt	351
Less: Debt Paydown	(103)
Less: Pro Forma Cash to Balance Sheet	(82)
Implied Pro Forma Enterprise Value	\$723
<i>Implied Pro Forma EV / '22E Revenue</i>	<i>0.8x</i>
<i>Implied Pro Forma EV / '22E Adj. EBITDA</i>	<i>3.7x</i>

Illustrative Pro Forma Ownership⁽¹⁾



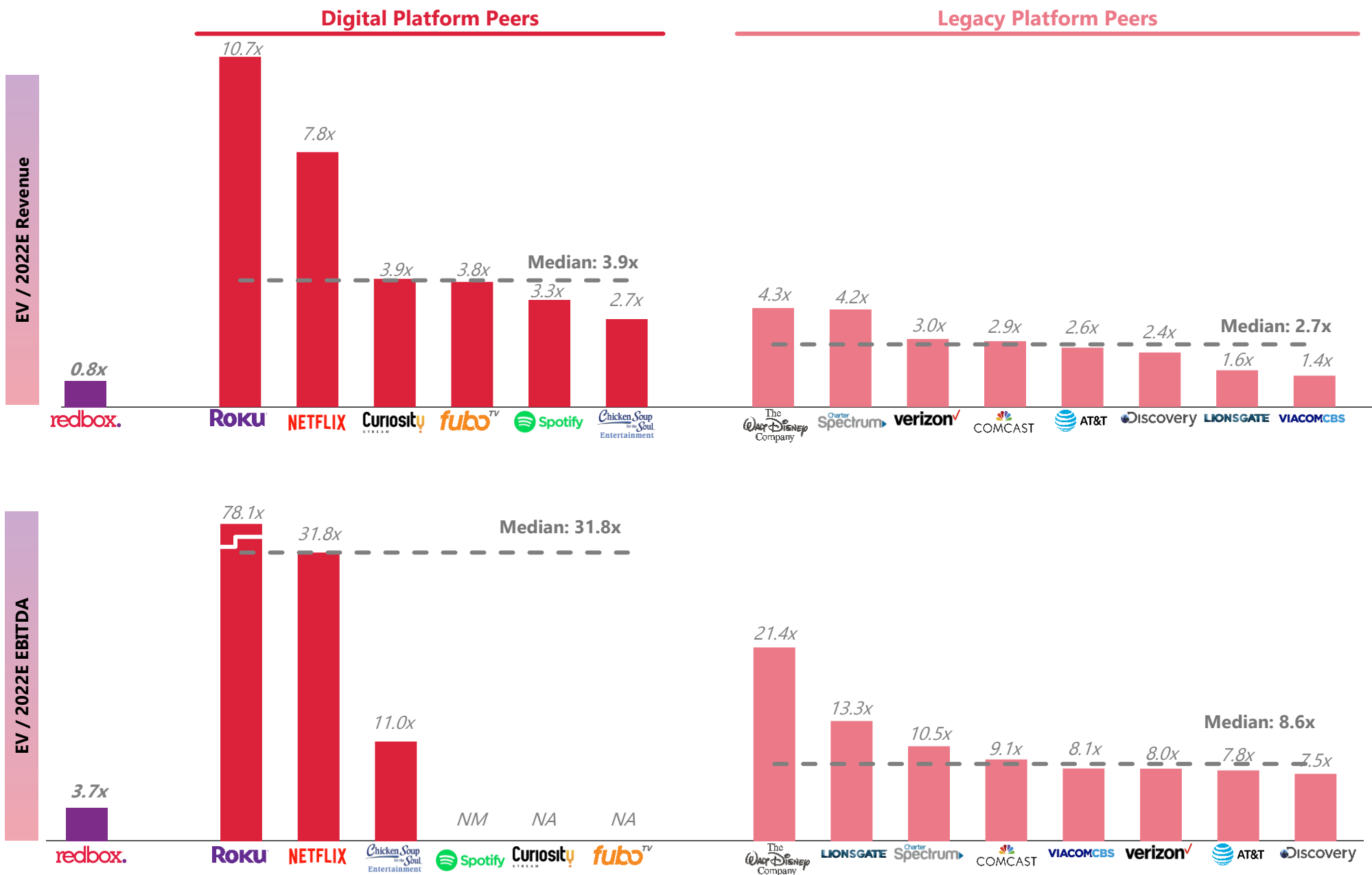
- Existing Redbox Shareholders
- SPAC Public Investors⁽²⁾
- SPAC Sponsor Shares⁽³⁾
- PIPE Investors

(1) Excludes dilutive impact of 16.8mm warrants from SGAM's public offering. All warrants have a strike price of \$11.50 per share

(2) Assumes estimated cash held in trust at closing and no redemption of SGAM public shares

(3) SPAC Sponsor Shares include 3.6mm SGAM Founder Shares

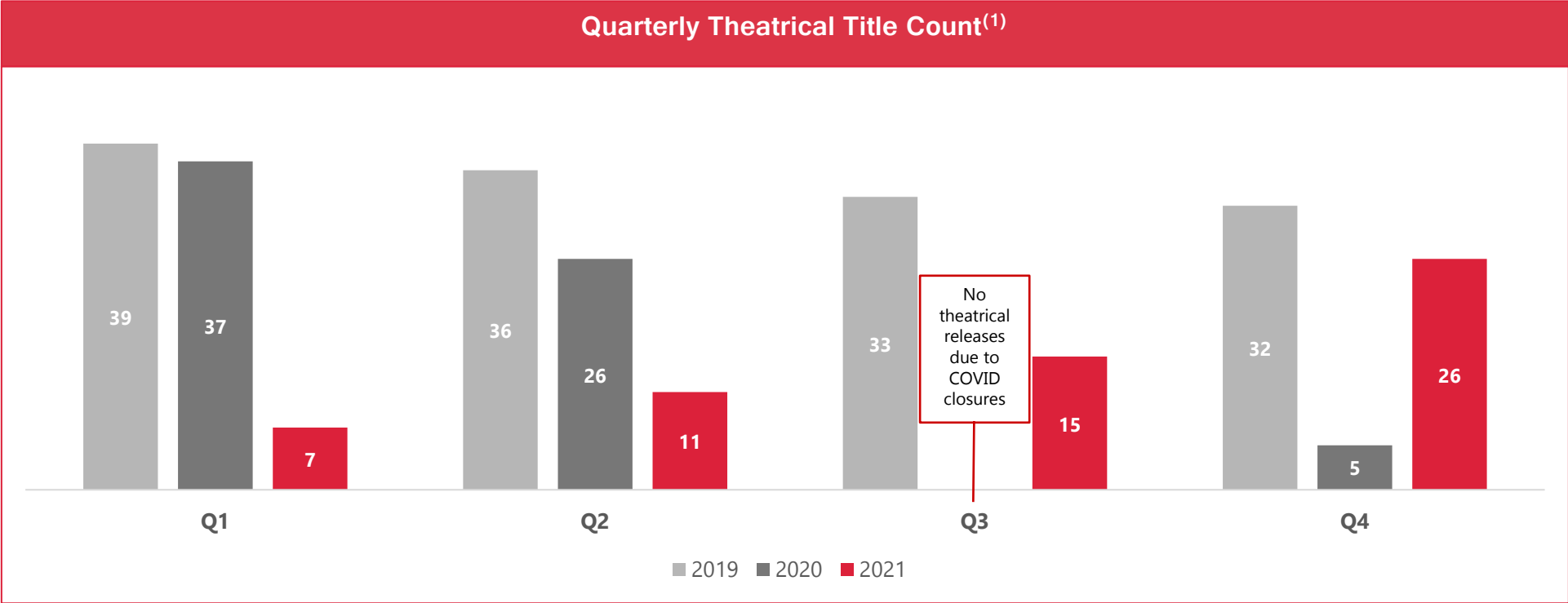
Valuation Benchmarking



Source: CapitalIQ as of 9/21/2021
 Note: Redbox represents Adjusted EBITDA

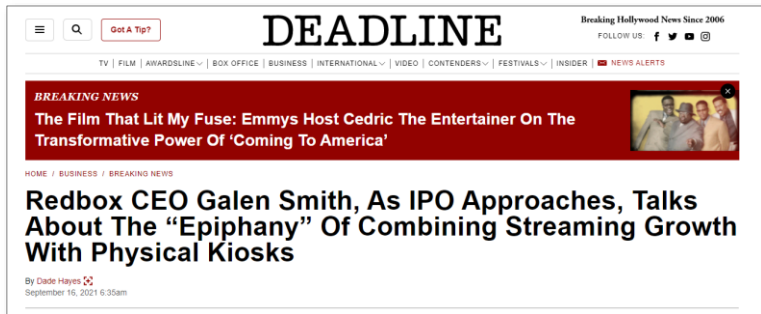
Lack of Content Impacts Q2 2020 through 2021 Results

The **theatrical release slate** was materially impacted by COVID in 2020 and 2021 driving more than a 50% reduction in releases at Redbox. The slate is expected to improve in late 2021 and return to pre-pandemic levels with more consistency in 2022 and beyond. **Timing of releases** is a large factor of rental volume in the year as titles released later in the year have less time to be monetized within that specific period.



(1) Future title counts are subject to change

Recent Deals Showcase Progress of Digital Strategy



- Redbox Partners With Anthem Sports & Entertainment to Bring the Popular AXS TV NOW & Fight Network Channels to Its Growing Free Live TV Streaming Service
- Redbox Entertainment Acquires U.S. Distribution Rights to Action Thriller Movie *Vendetta*
- Redbox and Quiver Expand Original Film Slate Acquire True-Crime Thriller "BANDIT" Based on the Best-Selling Novel *The Flying Bandit* Starring Josh Duhamel, Elisha Cuthbert, Nestor Carbonell, and Mel Gibson



Risk Factors

- Redbox faces competitive pressures from many other sources, including those using other distribution channels, having more experience, larger or more appealing inventory, better financing, and better relationships with those in the physical and streaming movie and television industries.
- The home video distribution market is rapidly evolving as newer technologies and distribution channels compete for market share, and we have experienced a secular decline in the physical rental market.
- Decreased quantity and quality of movie content availability for physical and digital distribution due to changes in quantity of new releases by studios, movie content failing to appeal to consumers' tastes, increased focus on digital sales and rentals, and other general industry-related factors, including financial disruptions, and labor conflicts may impact our revenue.
- The termination, non-renewal or renegotiation on materially adverse terms of our contracts or relationships with one or more of our significant retailers or studios could seriously harm our business, financial condition and results of operations.
- Our inability to obtain licenses to digital movie or television content for home entertainment viewing could adversely affect our business.
- We rely upon a number of partners to make our digital service available on their devices. Their performance may, including any outages, could negatively impact our results.
- We face risks, such as unforeseen costs and potential liability in connection with content we acquire, produce, license and/or distribute through our service.
- If the technology we use in operating our business fails, is unavailable, or does not operate to expectations, our business and results of operation could be adversely impacted.
- Demand for our products and services may be sensitive to pricing changes.
- As our business expands to provide new products and services, and as we continue our efforts to enhance the Redbox customer experience, we are increasing the amount of consumer data that we collect, transfer, retain and use as part of our business. These activities are subject to laws and regulations, as well as industry standards, in the jurisdictions in which our products and services are or may be made available.
- Our future operating results will depend significantly on our ability to continue to drive new and repeat use of our Redbox kiosks, continued development of digital offerings, our ability to develop and commercialize new products and services, such as third-party kiosk servicing line of business, and the costs incurred to do so.
- Failure to adequately comply with privacy notices, information security policies, standards or legal requirements or to adequately safeguard against breaches of such policies, standards or requirements could adversely affect our operations and could damage our business, reputation, financial position and results of operations.
- Any significant disruption in or unauthorized access to our computer systems or those of third parties that we utilize in our operations, including those relating to cybersecurity or arising from cyber-attacks, could result in a loss or degradation of service, unauthorized disclosure of data, including member and corporate information, or theft of intellectual property, including digital content assets, which could adversely impact our business.
- The application of existing laws and regulations, changes in laws or enactment of new laws and regulations, that apply, or may in the future apply, to our current or future products or services, changes in governmental authorities' interpretation of the application of various government regulations to our business, or the failure or inability to gain and retain required permits and approvals could materially and adversely affect our business.
- Events outside of our control, including the economic environment, or business interruption created by natural disasters or global pandemics, including the ongoing impact of COVID-19, have negatively affected, and could continue to negatively affect, consumers' use of our products and services.
- The loss of personnel or the inability of replacements to quickly and successfully perform in their new roles could adversely affect our business.
- Our ability to obtain additional funding in the future, if and as needed, through equity issuances or loans, or otherwise meet our current obligations to third parties, could be adversely affected if the economic environment continues to be difficult.
- We have debt outstanding and may incur additional debt in the future, which may adversely affect our financial condition and future financial results.
- If we are unable to meet our debt obligations, we could be forced to restructure or refinance such obligations, seek additional equity financing or sell assets, which we may not be able to do on satisfactory terms or at all.

Acronym Definitions

- **ARPU** – Average Revenue per User
- **AVOD** – Advertising Video On Demand
- **CPA** – Cost Per Acquisition
- **CRM** – Customer Relationship Management
- **DOOH** – Digital Out Of Home Advertising
- **DSP** – Demand-Side Platform
- **EST** – Electronic Sell Through
- **FLTV** – Free Live TV
- **LOB** – Line of Business
- **LTD** – Life-to-Date
- **MAU** – Monthly Active Users
- **MVDP** – Multichannel Video Programming Distributor
- **vMVDP** – Virtual Multichannel Video Programming Distributor
- **PIPE** – Private Investment in Public Equity
- **PRM** – Previously Rented Movie
- **PVOD** – Premium Video on Demand
- **SSP** – Supply-Side Platform
- **SVOD** – Subscription Video on Demand
- **TAM** – Total Addressable Market
- **TVOD** – Transactional Video On Demand
- **VOD** – Video on Demand

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